

Fletcher, Rowley Inc 1720 West End Ave Nashville, TN 37203 Ste 630

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Phone/Fax Buyer Name Sales Office Salesperson

Comments

Billing Type Account Types

Standard

Schedule Dates Contract # Pol/Eric Stewart for Congress (15698) Regional/Political/Local Agency STEWARTE1206H POLITICAL LOCAL Political Local, AE (1495) ERIC STEWART FOR CONGRESS "STEWART VALU Demo Politicalz - Candidates (1077) Fletcher, Rowley Inc (4522) 10/20/12-10/23/12 224456 Net Total CO-OP Last Modified Date Entered Order Type Entered By Sales Tax Commission Commission % Package Deal Headline # 10/19/12 \$6,294.25 15.00 8 10/19/12 \$1,110.75 Kelly Preuett Normal Spot (default)

Brand

Agency

Advertiser

By Broadcast Month Oct. 2012

<u>Spots</u> 28 28

\$7,405.00 \$7,405.00

WKRN (WKRN)

Grand Total:

Product

	Accepted-		11.0	10.0	9.0	8.0	7.0	6.0	5.0	4.0	3.0	2.0	1.0	Line
	Accepted-Agency/Advertiser:		11.0 Normal Line / NWS	10.0 Normal Line / NWS	9.0 Normal Line / NWS	8.0 Normal Line / NWS	7.0 Normal Line / SPOT	6.0 Normal Line / NWS	5.0 Normal Line / NWS	4.0 Normal Line / NWS	3.0 Normal Line / NWS	2.0 Normal Line / SPOT	1.0 Normal Line / NWS	Line Type / Break Type (Ref #)
			10/21/12-10/21/12	10/20/12-10/20/12	10/20/12-10/20/12	10/20/12-10/20/12	10/20/12-10/20/12	10/20/12-10/20/12	10/22/12-10/23/12	10/22/12-10/23/12	10/22/12-10/23/12	10/22/12-10/23/12	10/22/12-10/23/12	Dates
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	Comments:		\$130.0	\$350.0	\$200.0	\$250.0	\$300.0	\$150.0	\$1,100.0	\$700.0	\$650.0	\$900.0	\$1,275.0	Total
			\$130.00 WKRN (WKRN)	\$350.00 WKRN (WKRN)	\$200.00 WKRN (WKRN)	\$250.00 WKRN (WKRN)	\$300.00 WKRN (WKRN)	\$150.00 WKRN (WKRN)	\$1,100.00 WKRN (WKRN)	\$700.00 WKRN (WKRN)	\$650.00 WKRN (WKRN)	\$900.00 WKRN (WKRN)	\$1,275.00 WKRN (WKRN)	Station
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For contract Terms and Conditions, please visit this site: http://ybiforms.com/images/TermsCon.pdf.



Product Agency

Advertiser Schedule Dates Contract # Politicalz - Candidates (1077) Fletcher, Rowley Inc (4522) Pol/Eric Stewart for Congress (15698) 10/20/12-10/23/12 224456 CO-OP Headline # Entered By Last Modified Date Entered 10/19/12 8 Kelly Preuett 10/19/12

WKRN (WKRN)

By Broadcast Month

Oct. 2012

<u>Spots</u> 28 28

\$7,405.00 \$7,405.00

Grand Total:

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For contract Terms and Conditions, please visit this site: http://ybiforms.com/mages/TermsCon.pdf.

Accepted-Agency/A

NAB Form PB-17 Candidates

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicabl	e box) RAL CANDIDATE		STATE/LOCAL CA	ANDIDATE
To Ava Window	ail Themselves of T w, Federal Candida	he Lowest U tes Must Sig	nit Charge During n The Certification	a Political On Page 3
Station and	d Location:	en :	Date	10/19
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being/on behalf	of:	Stew	DOUR .	, a legally
qualified candid	ate of the De	mocra	4	political
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in the	General	0		
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do hereby reque	est station time as follows:			
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Total Charg	jes: &	0405	00	

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NAH Form PB-17 Condidates

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:
I represent that the payment for the above described broadcast time has been furnished by:
and you are authorized to announce the time as pald for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.
The name of the treasurer of the candidate's authorized committee is: Jacob Dawes Dunayant
This station has disclosed to me its political advertising policies, including: applicable classes and rates and discount, promotional and other sales practices (not applicable to federal candidates).
THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASI OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.
To Be Signed By Candidate or Authorized Committee 0 9
To Be Signed By Station Representative
Accepted Accepted in Part Rejected
Signature Greater NSM Printed Name Title

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